REP HEADLINE# 6228187 TRF# 321462 REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV ***

OCT2/12 18.38

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ADV # ORDER # AGY # FLIGHT DATES SEP18/12 PRDCT CITY TAX AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE) ADV. NAME ISS/AMER. CROSSROADS AGY. NAME CROSSROADS MEDIA LIC STATE TAX ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, CONTRACT # 6228187 CO-OP BILLING NEEDED SUITE 555 REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME EMILY MILHOAN OFF.# 6556 LOCAL DATE OCT2/12 SALESMAN REGIONAL 18.38

MOVED \$\$ TO 6228189 TTLS \$105500..47X RJCT M7 CREATED M8 TO LENA FR JULIE

PLS CFM, THX 10/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

:LINE#:REP :CD: : LINE#: 20 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = ഗ 1100A-1200N TIME PERIOD : LGTH : SEC 30 AGENCY EST# = 691 \$1,000.00 9/27 START 9/27 END :SPTS: WEEK : 0 :TOTL: SPTS:

0

CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP27 PROGRAM : THE VIEW

STATION MAKEGOOD OFFERS: REJECT BUY#20 MISSED:THU/1100A-1200N

OFFER: FRI/500A-530A CMT: WE CAN OFFER: MAY WE EXTEND AND EXTEND TRAFFIC

30S \$1,000.00 \$1,000.00 (OCT1/12)

SEP27

PLS ADVISE.

REP HEADLINE# 6228187 TRF# 321462 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
**CHANGES FAX# 703 528 7880 FROM REP OCT2/12 18.38
CHANGES *** WFTV-TV ***

:LINE#:REP :CD: :LINE#: TIME PERIOD : LGTH : SEC : START DATE DATE : /WK: INVT : DAYS :TOTL:

\$1,000.00 (OCT2/12)

STATION MAKEGOOD OFFERS: MISSED: THU/1100A-1200N OFFER: NONE CMT: MOVE MONEY TO 6228189

105500.00 CONTRACT TOTAL TOTAL SPOTS 105500.00

SEP/12

OK'D

BUY#20

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WOPX 0% WESH 29% WOFL 15% WKCF 1% WRBW 0% WRDQ 1% EFTV 0% CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME SVC- NSI DEMOS- RA35+* P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE